



MARK ALAN SCHOEBERL, MPA

Executive Vice President, Advocacy
 American Heart Association
 Chair, National Forum for Heart Disease and Stroke
 Prevention

Mark Schoeberl was installed as the Chair of the National Forum in March 2008 and serves as the American Heart Association's delegate to the Forum. As Executive Vice President of Advocacy for AHA, Schoeberl is responsible for the strategic planning and direction of the American Heart Association's public policy program, government affairs activities and community-based advocacy initiatives. This includes managing the AHA's DC-based policy research, grassroots and legislative and regulatory advocacy operations as well as overseeing the technical assistance and support provided to the organization's state and local advocacy staff. Schoeberl previously served as the Association's Vice President for State Advocacy and Public Health. In that role, he led state and local advocacy efforts, cultivated partnerships with public health officials at the federal, state and local levels, and strategically guided the AHA's alliances with government agencies and state-based organizations. Prior to joining the AHA in 2002, Schoeberl was a deputy and executive staff director for the Iowa Department of Public Health.

Schoeberl, an Iowa native who now resides in Plano, Texas, received a Bachelor's of Arts in Political Science from Simpson College (Indianola, Iowa) and a Master's of Public Administration from Iowa State University.



The National Forum—guided by the recommendations and action steps outlined in *A Public Health Action Plan to Prevent Heart Disease and Stroke*—inspires, instigates and sustains the kind of coordination and collaboration necessary to reduce the burden of heart disease and stroke. No one organization or individual can do this alone. We have the opportunity to build on the solid foundation of the National Forum and to expand and grow successful collaborations that can confront and overcome the tremendous challenges we continue to face on our journey toward a heart-healthy and stroke free society.”